

## BRAZILIAN GROOVE MASTERS UNLEASH A FUTURISTIC RAVE ROCK ANTHEM, "UNLUCKY (REMIX)"

*Latest track accompanied by a dystopian looking, animated music video*

Brooklyn, NY — Brazilian rock sensation, Added Color is set to revolutionize the music scene once again with their highly anticipated new single, "Unlucky (Remix)". This electrifying track combines the raw power of industrial rock, cyberpunk, and their Brazilian roots to create what they coin as "Rave Rock".

"Unlucky (Remix)" dives deep into the complexities of human existence in an ever evolving digital world, where we are often left feeling lonely and unlucky. The song showcases Added Color's innovative musical prowess with intense percussion, bass-heavy synths, driving guitars, and thought-provoking lyrics to create a sonic journey like no other.

The band's fearless exploration of themes like technology, dystopia, and superstition is further enhanced by the mesmerizing digitally animated music video accompanying the song, immersing viewers in a disturbing and thought-provoking audiovisual experience.

In discussing the concept behind "Unlucky Remix," singer and guitarist Tim shared, "The original song was written during the global shutdown, where we were all lonely and emotionally drained. I started to feel like I was in a fated cycle of misfortune. The world started moving again at a fast pace and I felt the same, so we decided to make an upbeat version of the song that matched the same feeling in our current state."

Renowned music industry professional and celebrity vocal coach Melissa Cross has described Added Color as, "bringing a bright light only a few artists possess." Indie Band Guru's Emily Cramton described Added Color's music as "reliably energetic, with the band members' high levels of expertise and talent".

The release of "Unlucky Remix" marks a significant milestone in Added Color's career, solidifying their position as trailblazers in the rock music scene. Their unwavering commitment to artistic growth and the creation of a powerful audiovisual experience is sure to leave an indelible mark on audiences worldwide.

"Unlucky Remix" will be available for streaming on all major platforms on June 30. Fans of alternative rock, new wave enthusiasts, and lovers of cyberpunk-inspired music are eagerly awaiting the launch of this groundbreaking single. For more information on Added Color and their latest release, please visit [www.addedcolor.com](http://www.addedcolor.com) for links to their social media platforms.

### About Added Color:

Added Color is a 3 piece alternative rock band based in Brooklyn, NY. Born out of the violent, chaotic yet equally beautiful Sao Paulo, Brazil, brothers Daniel and Kiko grew up absorbing Brazil's unique rhythmic and musical richness. They brought these influences to Brooklyn, NY, where they met Tim to create the hard hitting, emotional rollercoaster that is Added Color. There was an immediate connection between the three members which has only been strengthened by playing over 500 shows together.

Added Color has played in over 30 US states, toured internationally in Morocco (6 times), Canada and Brazil, playing some of Brazil's biggest music festivals alongside bands like Muse, Suicidal Tendencies, and Soulfly. The band recently headlined Morocco's L'Boulevard Festival.

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